

SAILING TOWARDS A BETTER FUTURE



Table of Contents

- 4. Vision and Mission
- 7. Our Story
- 8. Why Make Them Sailors?
- 9. Let's Make Them Sailors
- 10. The Power of Networks
- 11. Benefits for Sailing Programs
- 12. Non-Profit Foundation
- 13. Join the Community
- 14. Make Them Sailors Worldwide.





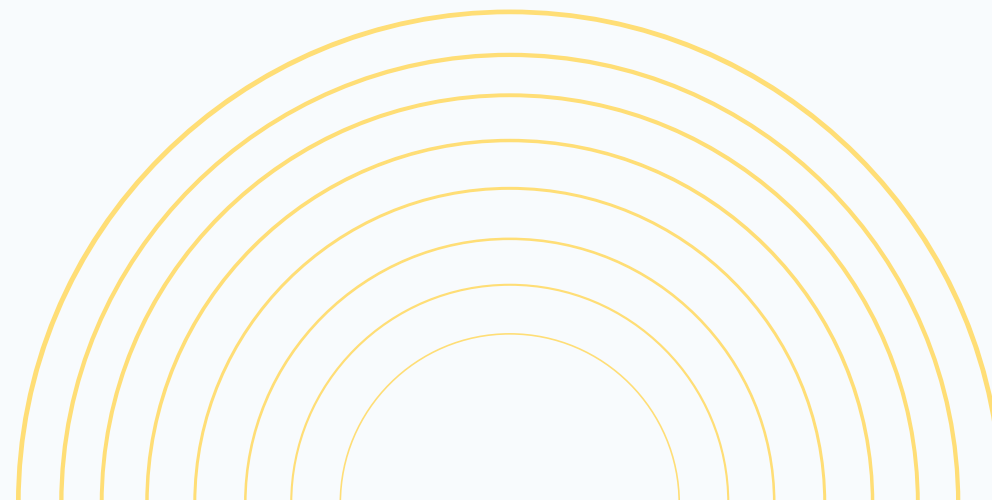
'Little by Little, a little becomes a lot'

Tanzanian Proverb




Sailing Towards a better Future

MAKE THEM SAILORS





Vision



To create a community that embraces diversity, fosters inclusivity, and drives positive change through sailing.

Mission

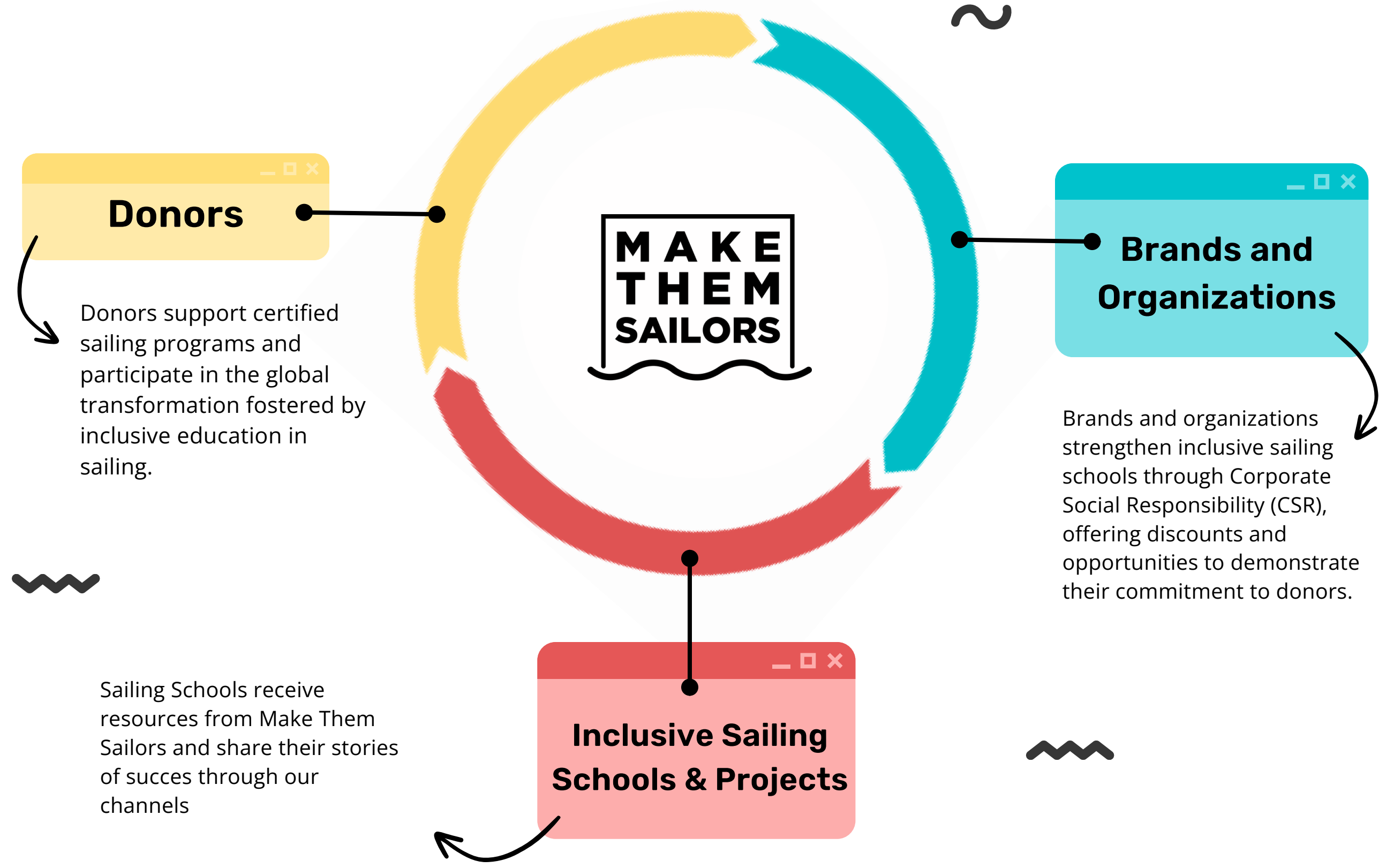


To empower individuals of all abilities and backgrounds through sailing.

We are dedicated to creating a profound and lasting impact through a global community of inclusive sailing programs.



How does it work?



Transformation Through Sailing



Network of Collaborative Change

All children should have access to opportunities
to transform their reality.



Our Story

Everything started when the founders Carlien (anthropologist) and Martin (professional sailing coach) met a fishermen kid in Colombia that wanted to learn how to sail.

They started teaching children to sail in remote fishing communities, sharing their stories and promoting sailing as a way to provide new life opportunities.

They discovered a growing community of Inclusive Sailing Programs with similar missions, and so they created a Network to collaborate and increase their impact and visibility.

'Can you teach me how to sail?'

"Learning to sail transformed our lives profoundly. Not only did we connect deeply with nature, but we also learned to step out of our comfort zones, set goals, and work hard to achieve them. It provided us with the opportunity to build a lifestyle, with lifelong friendships, and it opened a wide range of job opportunities."

Martin Manrique. Co-Founder



Why Make Them Sailors?



Unfortunately, the life opportunities that Sailing has to offer are not accessible to all.

Sailing can be expensive, sailing schools are often conservative and enclosed communities, and the knowledge and expertise are concentrated in specific regions.

Around the world, numerous sailing schools go against this and set a true example of inclusivity through sports. They have a significant impact on vulnerable communities.

Most inclusive schools share a common mission and follow similar paths. They also face common challenges and concerns, including funding, lack of material resources, access to information, human resources, etc.

'Make Them Sailors' strives to bring them together and collaborate to have an even greater impact.



Let's Make Them Sailors.



"Make Them Sailors" is a network of Inclusive Sailing Schools. Here, they collaborate, support one another, share experiences, fundraise together and access shared resources and tools.

Collaborating enables a broader reach, a more profound impact, and an amplified message that resonates with a wider audience.

The aim is to design efficient, impactful inclusive programs that empower youth through sailing.



The power of Networks



Access to Resources and Opportunities

Make Them Sailors' provides access to resources, knowledge, and opportunities to all registered Sailing schools.

These resources include financial support, materials, human personnel, online tools, and access to discounts from industry brands, among other things.

Collaboration and Cooperation

Working in Networks fosters collaboration and Cooperation in between organizations. Schools will be able to exchange ideas and work together to achieve common goals.

Visibility and Opportunities

'Make Them Sailors' develops communication campaigns with the purpose of highlighting the work of each of the associated schools.

Benefits for Sailing Programs



Financial support will be available to enhance the work of Inclusive Sailing Programs.

A **shared drive** with useful resources, knowledge, and information on how to design efficient sailing programs will be available in the cloud.

Make Them Sailors **newsletters** and **publications** will highlight and advertise the achievements of each sailing school. These will share inspiring stories and fundraising efforts with a wider audience.

Fundraising via Make Them Sailors will have a broader reach.

Connected programs will get **benefits** and **opportunities** in the sailing world, like discounts from related brands and partner organizations.

'Make Them Sailors' Certifications can be useful in unlocking both public and private support opportunities!



NON-PROFIT FOUNDATION



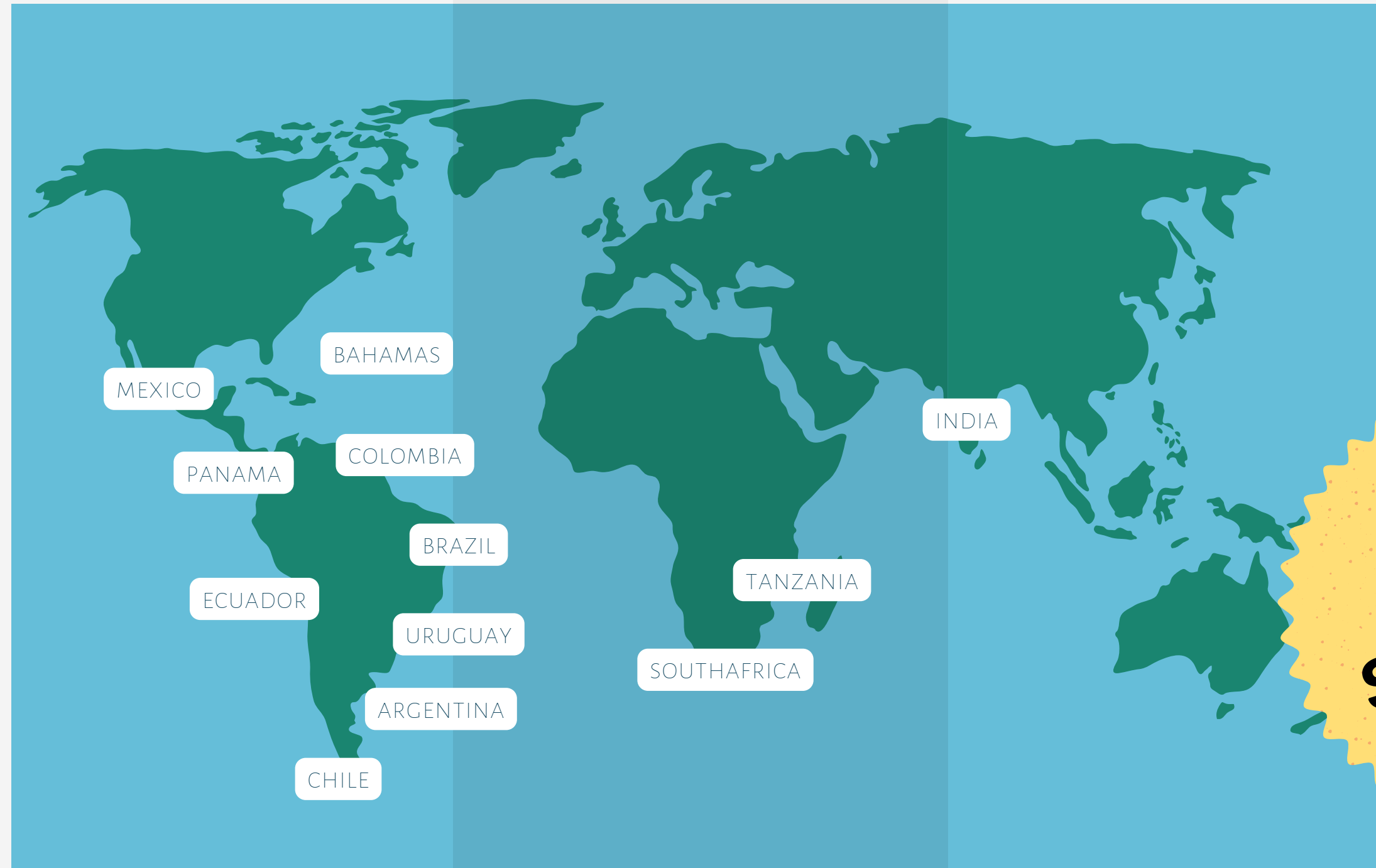
Make Them Sailors is a foundation registered in the Netherlands and as of 2024 also in the US, where it has 501(c) status, which means it can receive tax-deductible donations.

Join the Community



- Visit www.makethemsailors.com to apply and complete your registration.
- Provide details about your school, so we can feature it on our website and social media channels.
- Share stories, images, and videos each month to our common media bank.
- Engage with the Make Them Sailors Community, sharing valuable resources and knowledge on our shared drives.
- Collaborate your posts and campaigns with our Social Media Platforms.
- If your sailing school receives financial support, we will request annual accounting records.
- 'Make Them Sailors' values the **IDENTITY** and **INDEPENDENCE** of each affiliated school. School leaders will manage their institutions, while 'Make Them Sailors' facilitates resources and opportunities.

Make Them Sailors supports...



**+ 500
SAILORS**

**TRANSFORMING LIVES
THROUGH SAILING.**



**Make
Them
Sailors.**